

A Leaf Growing Into The Ground, Falling Back On A Branch

2015

Variable dimensions

Sponsorbanner in satin, title signs in acrylic glass, frames, plinths & podiums, brushstrokes applied with printer ink on Temporary Tatoo Paper, documentation images on flat screen tv and distributed online and in portfolios, application for financial support utilized as press release, flyer distributed in print on the internet and in sprinkled pigment at the exhibitions space, newly designed info area for the institution, draft for the opening speech of the Mayor

Soloexhibition @ Tranen curated by Charlotte Sprogøe

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The titles are talking to the plinths ~ The plinths are backing up the Mayor giving the opening speech ~ The opening speech of the Mayor is hinting at the flyer ~ The flyer is announcing the brushstrokes ~ The brushstrokes are describing the documentation ~ The documentation is longing for the fundraising ~ The fundraising is womiting on the press release ~ The press release is itching the sponsor credits ~ The sponsor credits are shouting at the new info area ~ The new info area is flirting with everyone









JØRGEN HOECK pedistals PIND banner
coordination, artist brand HONZA HOECK
ANDERSEN HØG installation assistance
HANNA HEILMANN & JACOB JESSEN further

Client relative

2015
titles CHRISTIAN JEPSSON brushstrokes DITTE GANTRIIS flyer UFFE ISOLOTTO info area JØRGEN
HOECK pedistals PIND banner JANUS HØM exhibition concept & design, titles design, speech draft,
fundraising, photography, coordination, artist brand HONZA HOECK curation, coordination, programming,
fundraising CHARLOTTE SPROGØE speech writer PIA ANDERSEN HØG installation assistance GABRIEL
SÄLL & ANDREAS DAHMS speaker THE MAYOR OF GENTOFTE consulting HANNAH HEILMANN & JACOB
JESSEN further assistance PERNILLE ABD-EL DAYM & LARS ARNFRED FYNBOE

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CLIENT RELATIVE

2015
TITLES CHRISTIAN JEPSSON BRUSHSTROKES DITTE
INFO AREA JØRGEN HOECK PEDISTALS PIND BANNER
DESIGN, SPEACH DRAFT, FUNDRAISING, PHOTOGRAPHY, COORDINATION, ARTIST BRAND
FUNDRAISING CHARLOTTE SPROGØE SPEACH WRITER PIA
ANDERSEN HØG INSTALLATION ASSISTANCE GABRIEL SÄLL & ANDREAS DAHMS
SPEAKER THE MAYOR OF GENTOFTE CONSULTING HANNAH HEILMANN & JACOB JESSEN
FURTHER ASSISTANCE PERNILLE ABD-EL DAYM & LARS ARNFRED FYNBOE





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STATENS VEKKE

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de l'iv

Ragnald & Ida Blak Fond

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